

TOURISM BULLETIN

ASSOCIATION OF TURKISH TRAVEL AGENCIES WEEKLY TOURISM BULLETIN

21-28 AUGUST / 2023



1ST ISTANBUL BALKAN TOURISM EXCHANGE FAIR WILL BE HELD BETWEEN SEPTEMBER 20-22 AT LÜTFİ KIRDAR INTERNATIONAL CONGRESS AND EXHIBITION PALACE

The 1st Istanbul Balkan Tourism Exchange Fair, which will be held at Lütfi Kırdar International Convention and Exhibition Center between September 20-22, 2023, will bring together tourism professionals from many parts of the world.

The first 2 days of the fair, which will be organized with the participation of Balkan countries as well as the Turkish agencies, hotels and public institutions, will be open to professional visitors and B2B meetings, while the last day will be open to the public. Buyer delegation groups and participants invited from target countries will hold B2B meetings by appointment.

For booth reservations and general information: www.ibtb.com.tr

"TÜRSAB WHATSAPP LIVE SUPPORT LINE"
 OPENED FOR USE
+90 549 456 10 10



ANNOUNCEMENT ON BRSA'S DECISION ON CREDIT CARD INSTALLMENT CHANGE APPLIED TO TRNC

The request for TRNC to be exempted from the BRSA installment ban decision, which was voiced by our Association and our President Firuz Bağlıkaya and supported by TRNC Minister of Tourism, Culture, Youth and Environment Mr. Filki Ataoğlu and Northern Cyprus NGOs, was met.

With the decision taken at the meeting of the Banking Regulation and Supervision Agency dated 24.08.2023, Pursuant to paragraph 7 of Article 26 of the Regulation on Bank Cards and Credit Cards, the Board Decision dated 31.07.2023 and numbered 10631 on the non-application of installments for expenditures related to airlines, travel agencies and accommodation abroad, to be effective as of 31.07.2023, will not be applied to expenditures related to the Turkish Republic of Northern Cyprus and the installment periods for such expenditures will continue to be applied as 3 months. We thank the Banking Regulation and Supervision Agency for responding to our call and changing the decision.

THE THIRD HEALTH TOURISM INFORMATION MEETING WAS HELD IN ANKARA

The third TÜRSAB Health Tourism Information Meeting was held on Thursday, August 24 at the Ankara Chamber of Commerce. Ankara Chamber of Commerce President Gürsel Baran, Ankara Provincial Director of Health Ali Niyazi Kurtcebe, Ankara Provincial Director of Culture and Tourism Ali Ayvazoğlu, Ministry of Trade International Service Trade Deputy General Director Alperen Kaçar, Service Exporters Association Secretary General Fatih Özer, TÜRSAB Vice President Hasan Eker, TÜRSAB Board Member Elif Ural and TÜRSAB Central Anatolia Regional Representative Board President Cevat Engin Sahin took part in the meeting.

At the meeting where health tourism processes across the country, government incentives in health tourism and international health tourism authorization certificate criteria were discussed, travel agency representatives had the opportunity to receive information from the authorities.



TÜRSAB CULTURAL TOURISM SPECIALIZATION PRESIDENT AND MEMBER OF THE DISCIPLINARY BOARD VISITED THE MAYOR OF SAFRANBOLU MUNICIPALITY

TÜRSAB Cultural Tourism Specialization President İham Seyyale and Disciplinary Board Member Özgür İdris Öksüz visited Safranbolu Mayor Elif Köse in her office. During the visit, Safranbolu's tourism potential and projects that can increase this potential were discussed.

HIGHWAY, TRANSPORTATION, TRANSPORT AND VEHICLE LEASING SPECIALIZATION PRESIDENCY PAID A VISIT TO R.T. MINISTRY OF TRANSPORT AND INFRASTRUCTURE I. REGIONAL DIRECTOR

Çem Türikan, our Highway, Transportation, Transport and Vehicle Leasing Specialization President, Ceyhan Tetik, Vice President of Specialization, and Erol Beşe, our Audit Director, visited Serdar Yücel, Regional Director I of the Ministry of Transport and Infrastructure, in his office on August 24, 2023.

Within the scope of the visit, ideas were exchanged on measures to be taken in irregular document rental, private transportation and the use of electric vehicles in tourism.



ANNOUNCEMENT ON THE EXTENSION OF THE PAYMENT FACILITY PERIOD TO BE PROVIDED FOR DUES DEBTS

Until 31.08.2023, in the event that past and current period dues debts are paid with bank credit cards up to 9 installments, the practice of our Association undertaking the credit card maturity differences arising from these transactions has been extended until 30.09.2023.



ANNOUNCEMENT ON THE 1ST INTERNATIONAL ŞANLIURFA CULTURE AND TOURISM MEETINGS

Our Association will take part in the 1st International Şanlıurfa Culture and Tourism Meetings to be held in Şanlıurfa on September 1-2, 2023 with a 50 m² booth area. All our members will be able to use the TÜRSAB booth area free of charge for meetings and business meetings.



TOURISM PROFESSIONALS WILL COME TOGETHER AT ISTANBUL TOURISM FAIR

"Istanbul Tourism Fair", which sets out with the motto "Tourism sector comes together with all its colors", opens its doors on October 4-5, 2023 at the Istanbul Congress Center. The fair, which will bring together tourism industry professionals, will enable the formation of new collaborations. At the "Tourism Summit" to be held within the scope of the fair, national and international speakers will provide information on new trends and visions, and provide new horizons for industry professionals.

All our members will be able to use the TÜRSAB booth area numbered AT1 free of charge for meetings and business meetings during the fair. For detailed information; <https://www.tursab.org.tr/duyuru/istanbul-turizm-fairi-hakkinda-duyuru>



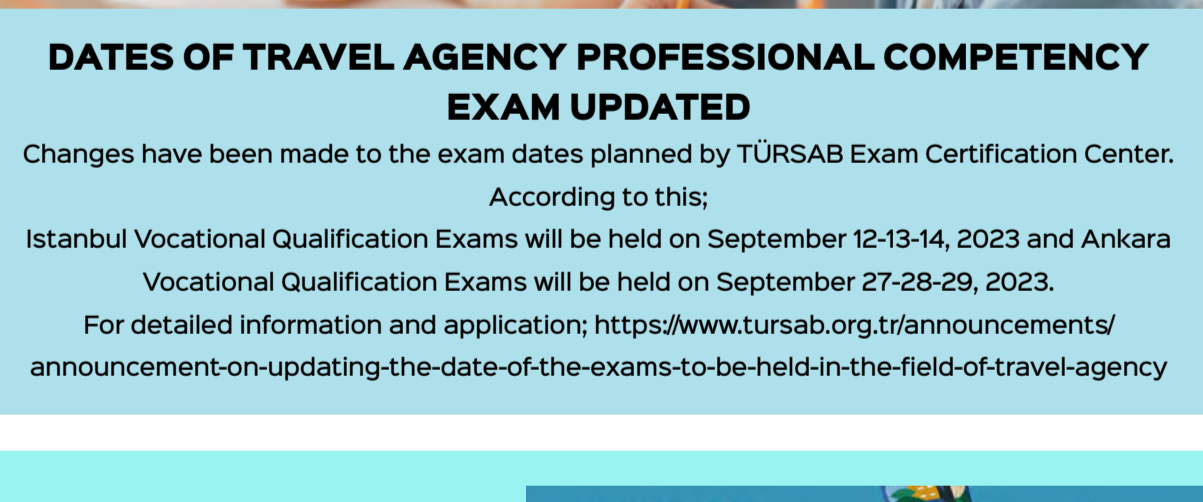
UGANDA Tanıtım Gezisi

24 -30 Eylül 2023

BETWEEN SEPTEMBER 24-30, UGANDA PROMOTION TRIP EVENT WILL BE HELD

"Uganda Introduction Trip Event" will be organized. Participants will have the opportunity to experience the dynamics of Uganda with activities such as safari tours, gorilla trekking, and activities such as safari tours, gorilla trekking in the "Introduction Trip" event, which will be held to introduce Uganda's wildlife, flora and fauna, culture and food.

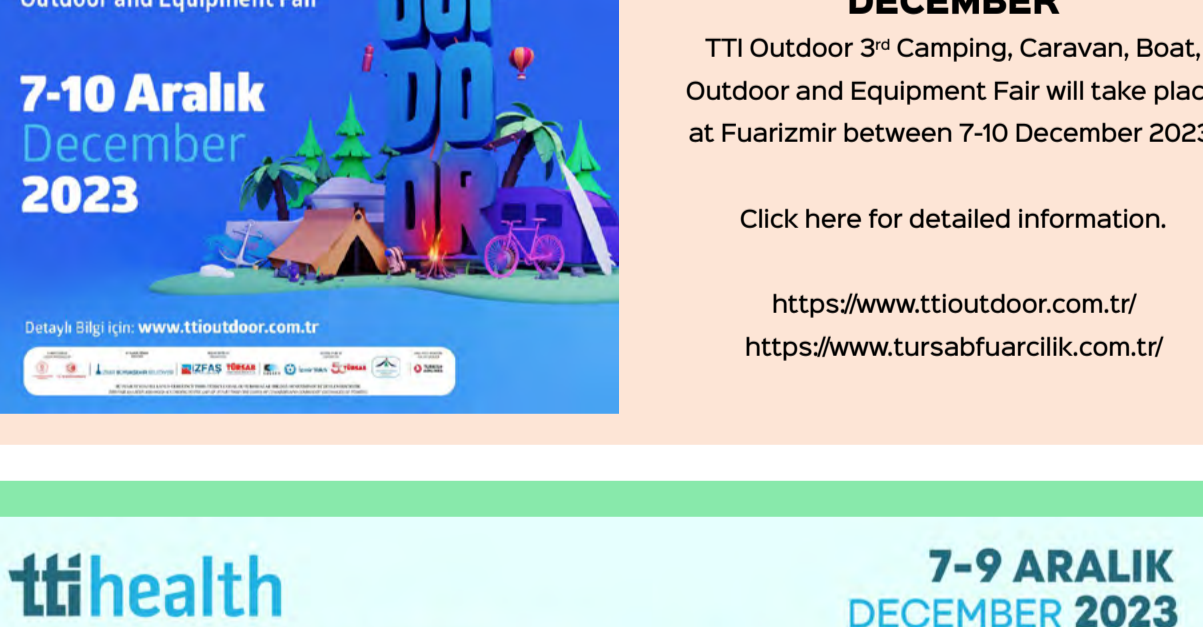
Our quota for our Uganda Introduction Trip Event is full. Thank you for your interest.



ANNOUNCEMENT ON FUTURECOMMERCE360 CONFERENCE

On Wednesday, September 27, 2023, FutureCommerce360 Conference will be held with high-level participation, where the future of e-commerce and the latest trends will be discussed with the title of "Future of Trade, Future Trade", which TÜRSAB is among the supporters.

For detailed information and participation; <https://www.tursab.org.tr/duyuru/futurecommerce360-konferansi-hakkinda-duyuru>

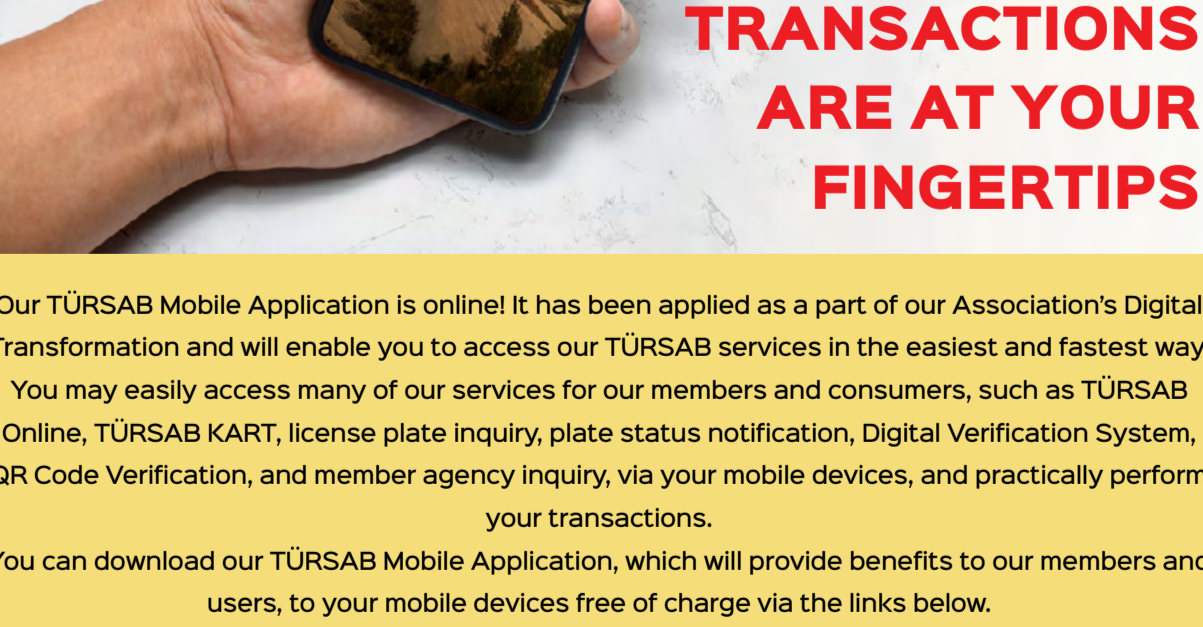


AN PROMOTIONAL TRIP TO ALGERIA WILL BE ORGANIZED BETWEEN 20-23 NOVEMBER 2023

Between November 20-23, 2023, Atrium Travel & Tour and Algeria National Tourism Office will organize a "Promotional Trip" event.

Participants will have the opportunity to discover the historical buildings, authentic atmosphere and cultural richness of the country, which reflects the influences of Ottoman and Byzantine architecture, during the event in Algeria, which has a rich cultural texture and historical ruins.

Our quota for our Algeria Promotion Trip Event is full. Thank you for your interest.



ANNOUNCEMENT ON WTM - WORLD TRAVEL MARKET LONDON

Our Association will participate in the WTM - World Travel Market London Fair, which will be held at the Excel London International Convention Center between 6 - 8 November 2023, and will take place at the 450 m2 stand N8-300.

TÜRSAB London Fair Stand general use areas are open to free use of all our travel agencies. In addition, 32 member booth areas are available and the participation fee varies between 6000 GBP-10.000 GBP depending on the location of the booth location. Each member who wants to participate with a booth under the roof of TÜRSAB will be allocated an area of 4 m2 and the following services will be included in the price;

- Space rent - Two fair entrance cards - Special stand construction with 1 table, 1 counter, 4 seating groups, 132" screen, lockers and sockets - Internet

Pre-demand will be collected from our members who want to participate in the fair in the organization of our Association until the end of working hours on Monday, August 28, 2023 via the link on our website.

For detailed information and participation; <https://www.tursab.org.tr/duyuru/announcement-on-wtm-world-travel-market-london-fair>



TURKEY-SWEDEN-SCANDINAVIA HEALTH TOURISM FAIR OPENS ITS DOORS ON OCTOBER 17-18, 2023

Turkey-Sweden Scandinavia Health Tourism Fair will be held on October 17-18, 2023 at Radisson Blu Waterfront Hotel in Stockholm, Sweden.

Managers and representatives of more than 70 healthcare facilities from Turkey will come together at the event to discuss cooperation opportunities between Scandinavian countries and Turkey. The fair will offer a strong interaction opportunity to the participants and 3 networking events will be organized on the basis of sharing knowledge and experience between Turkey and Scandinavian countries' health sector representatives.

All our members will be able to use the 12 m2 TÜRSAB booth area number 39 free of charge for meetings during the fair.

For detailed information about the fair; Seher KUYU
 Tel: +90 530 610 65 22
 E-mail: seher@arkgroup.com

DATES OF TRAVEL AGENCY PROFESSIONAL COMPETENCY EXAM UPDATED

Changes have been made to the exam dates planned by TÜRSAB Exam Certification Center.

According to this; Istanbul Vocational Qualification Exams will be held on September 12-13-14, 2023 and Ankara Vocational Qualification Exams will be held on September 27-28-29, 2023.

For detailed information and application; <https://www.tursab.org.tr/announcements/announcement-on-updating-the-date-of-the-exams-to-be-held-in-the-field-of-travel-agency>

TTI İZMİR 17TH INTERNATIONAL TOURISM TRADE FAIR AND CONGRESS WILL OPEN ITS DOORS

ON DECEMBER 7-9, 2023

Start traveling the world here.

TTI İzmir International Tourism Trade Fair and Congress will open its doors for the 17th time on December 7-9, 2023.

<https://www.ttizmir.com.tr/>
<https://www.tursabfuarcilik.com.tr/>

TTI OUTDOOR 3RD CAMPING, CARAVAN, BOAT, OUTDOOR AND EQUIPMENT FAIR IN DECEMBER

7-10 Aralık December 2023

Start traveling the world here.

TTI Outdoor 3rd Camping, Caravan, Boat, Outdoor and Equipment Fair will take place at Fuarizmir between 7-10 December 2023.

Click here for detailed information.
<https://www.ttioutdoor.com.tr/>
<https://www.tursabfuarcilik.com.tr/>

TTI Outdoor 3rd Camping, Caravan, Boat, Outdoor and Equipment Fair will take place at Fuarizmir between 7-10 December 2023.

Click here for detailed information.

<https://www.ttioutdoor.com.tr/>
<https://www.tursabfuarcilik.com.tr/>

TTI HEALTH HEALTH TOURISM FAIR WILL MEET ITS VISITORS FOR THE FIRST TIME THIS YEAR IN FUARİZMİR

Thanks to the achievements of our country in the field of health in recent years and the valuable physicians and health institutions we have, the Health Tourism sector has gained a serious momentum. We are setting out with a brand new fair in order to highlight and support the work done in Turkey for health tourism, which is developing all over the world.

Simultaneously with the 17th TTI İZMİR International Tourism Trade Fair and Congress, the 1st TTI Health Health Tourism Fair is preparing to open its doors at fuarizmir on December 7-9, 2023. <https://www.tursabfuarcilik.com.tr/>

WITH TÜRSAB MOBILE APPLICATION, ALL YOUR TRANSACTIONS ARE AT YOUR FINGERTIPS

Our TÜRSAB Mobile Application is online! It has been applied as a part of our Association's Digital Transformation and will enable you to access our TÜRSAB services in the easiest and fastest way. You may easily access many of our services for our members and consumers, such as TÜRSAB Online, TÜRSAB KART, license plate inquiry, plate status notification, Digital Verification System, QR Code Verification, and member agency inquiry, via your mobile devices, and efficiently perform your transactions.

You can download our TÜRSAB Mobile Application, which will provide benefits to our members and users, to your mobile devices free of charge via the links below.

Click to download the application for free.

TÜRSAB AGENCY SOFTWARE

The "TÜRSAB Agency Software" continues to be used to enable our travel agencies to easily carry out their business, maintain customer inventories, and quickly organize tour programs. Our agencies can now easily access the reservation, reporting, and customer information program via the internet through mobile devices and computers, free of charge.

The TÜRSAB Agency Software can be used by obtaining an agency code through TÜRSAB Online from the website www.tursabyazilim.org.

For more detailed information, please visit: <https://www.tursab.org.tr/?uyelerimiz=50-yilimiz-ozel>

THE WORLD FULL OF ADVANTAGES OF TÜRSAB CARD IS WAITING FOR YOU!

You are invited to the advantageous world of TÜRSAB CARD, with increasing opportunities every day, ranging from fuel to clothing, food and beverage to vehicle services, white goods to foreign language courses. You can visit our website to take advantage of the privileges of TÜRSAB CARD, apply for TÜRSAB CARD, and get detailed information about discounts. After your application, you can start using your virtual card immediately without waiting for your physical card to be delivered.

For detailed information on campaign terms and free TÜRSAB CARD application, please visit www.tursab.org.tr/tursab-card.

LAST WEEK

QATAR DESTINATION PROMOTION EVENT

On Monday, August 21, 2023, "Qatar Destination Promotion Event" was held at TÜRSAB Central Office with the contributions of Qatar Tourism Office and Qatar Airways.

To watch the event where Qatar's tourist destinations and country dynamics were introduced; <https://www.youtube.com/watch?v=Xzzdixzfjk&t=15s>

HEALTH TOURISM INFORMATION MEETINGS

The second TÜRSAB Health Tourism Information Meeting was held at our Central Office on Friday, August 11.

At the meeting where government incentives in the field of health tourism, authorization certificate processes and the difficulties faced by the sector were discussed, travel agency representatives had the opportunity to receive information from the authorities.

To watch the video; <https://www.youtube.com/watch?v=bqj5F9634e0>

THIS WEEK

İLKER ÜNSEVER İLE TURİZM HUKUKU

In our "İlker Ünsever ile Turizm Hukuku" program, where TÜRSAB Chief Legal Advisor Attorney İlker Ünsever answers questions about tourism law, the agenda items of travel agencies and tourism sector are discussed from a legal perspective.

"İlker Ünsever ile Turizm Hukuku", where you can submit your questions live on Facebook and YouTube, is on TÜRSAB TV on Thursday, August 31 at 14:00.